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Let's Get Wicked in Fashion for Disney Halloween Time 2023

Step into the Spotlight and Immerse in the All-New Halloween House Party, House of De Vil-lains



HONG KONG, September 15, 2023 – Disney Villains are about to take the spotlight during Disney Halloween Time, as Hong Kong Disneyland Resort (HKDL) transforms into the most happening Halloween party spot in town from September 16 to October 31, 2023.

This year, the stylish villain, Cruella de Vil, is hosting a brand-new wicked Halloween house party, House of De Vil-lains, gathering all her darlings who dare to step under the spotlight. Guests can model your most mischievous attire, reveal your most villainous side and let's get wicked in fashion at the five wickedest spots at HKDL, including the award-winning musical "Let's Get Wicked," the classic "Mickey's Halloween Time Street Party!," the Wicked Fun Trick-or-Treat Trail, and meeting with the Disney Villains for more mischievous fashion tips. What's more, Jack Skellington's The Nightmare Before Dinner has been elevated to a whole new level this year!

Remember to show off your villainous look with @HKDisneyland and #DisneyHalloweenTime to get your fashionably evil look be featured on official social accounts!



Hit the Five Wickedest Spots and Indulge in a Ghoulish Journey

1. *House of De Vil-lains – Steal the Spotlight at the Wicked Halloween House Party Hosted by Cruella*

Cruella de Vil is taking over The Pavilion and transforming it into a party hot spot, inviting all of her beloved villains to crash the all-new Halloween celebration. She invites every guest to dress up with inspiration from a Disney Villain and dress your best Halloween look as you crash her party and make her proud.



From a devilish DJ and wicked refreshments prepared by Cruella's henchmen, Horace and Jasper, to face paints and temporary tattoos applied by stylists outside Professor Porter's Trading Post, together with outrageous effects and your stylish villain-inspired outfit, you will be set for the perfect Halloween bash before entering the party! Show off your evilest posts and grab the attention of onsite photographers,

who will put you on a magazine cover and turn you into the wicked cover model you've always wanted to be!

By making an entrance at the gala, guests will be astonished by a long stylized runway that dramatically extends from Cruella's silhouette, leading you through a series of different Cruella-inspired overhead projections.



While diving into the heart-pounding music, Cruella's fellows will teach you Disney Villains' signature poses to get ready for meeting them in person. Show off your fashion side inspired by Villains and strike a pose in front of the installations inspired by Walt Disney Animation Studios classic characters like The Queen from "Snow White and the Seven Dwarfs", the Queen of Hearts from "Alice in Wonderland", Hades from "Hercules", Ursula from "The Little Mermaid", Maleficent from "Sleeping Beauty", and Cruella from "101 Dalmatians"—which dot the hall.

As Cruella takes back her spotlight on stage, she will perform an original number, "Shine," to encourage everyone to seize their moment under the spotlight. Her esteemed fellow villains, The Queen, the Queen of Hearts, and Hades, will join her on stage, turning the performance into a wicked spectacle - some eye-catching guests in their best outfits may even be invited to join them on stage to share the sparkle! Make sure you are in your most stylish outfits to get the highest scores from the villains at the mini fashion show!



Inviting everyone to celebrate their wickedest Halloween time, the original song from House of De Vil-lains, "Shine" will be available on global music streaming platforms on September 29, 2023. Other villain-themed songs featured in the award-winning musical, "Let's Get Wicked" will also be available on the platforms from October 2023.

2. *“Let’s Get Wicked” – Be Spellbound by the Allure of Disney Villains*

The award-winning musical “Let’s Get Wicked” at the Theater in the Wild is not-to-be-missed! Villainous icons Maleficent, the Mistress of Evil from “Sleeping Beauty”, Ursula, the sea witch from “The Little Mermaid”, evildoer Dr. Facilier of “The Princess and the Frog”, Gaston from “Beauty and the Beast” and Mother Gothel from “Tangled” will all showcase their treachery on stage.



Through spectacular audiovisual elements, awe-inspiring lighting effects, and diabolical costume designs, you will find yourself spellbound by the unique allure of each of these Disney Villains.

3. *Jack Skellington’s The Nightmare Before Dinner – Digest Halloween Town’s Fashion and Dining Etiquette*



Jack Skellington has crashed the River View Cafe again for a nightmarish performance and creepy-crawly feast! Together with inhabitants of Halloween Town, he will offer guests an upgraded #Eatertainment experience, showing off Halloween Town’s bizarre dining etiquette.

As a dear guest of Halloween Town, you will have the once-in-a-lifetime opportunity to create your own macabre poison drink to kick-start the frightfully fun festivities, then begin dinner with Dr. Frankenstein’s favorite Worm’s Wort Soup as made by Sally. As you enjoy the delicious themed set dinner, Jack, Sally and Oogie Boogie will greet you in style. Reserve a photo bundle online now and don’t be shocked if our Halloween Town photographer captures a little paranormal activity in your pictures!



Don’t forget to try out all the tasty treats across the resort, such as the scream-worthy “sweet treats,” Royal Chocolate with Hokkaido Milk 5.0 Flavored Soft Serve at Midtown Delights, Dark Chocolate and Assorted Spice flavored popcorn at Horace and Jasper Pub, Wicked Potions ‘n’ Brews at Karibuni Marketplace, and more.

4. *“Mickey’s Halloween Time Street Party!” – Dance and Party in Fashion at the Ultimate Halloween Celebration*

Mickey and Friends are all eager to join in the Halloween fun with you! Halloween music will fill the air as beloved Disney pals appear in the procession atop giant jack-o’-lantern whirlies. Duffy, ShellieMay, Gelatoni and LinaBell bring their innocent energy to the party, while Vampirina and Princess Sofia, in dazzling outfits, also join the processional once more.



5. Explore the Wicked Fun Trick-or-Treat Trail and Meet Disney Villains and Friends for Fashion Tips



The spotlights are everywhere as honored Disney Villains and beloved Disney Friends get ready to meet with everyone. Reveal your villainous side and compete for the wickedest poses when you meet Maleficent and The Queen at the “Wicked Fun Party Zone” in Adventureland.

Be humble when you meet Lady Tremaine and her two daughters, Anastasia and Drizella, Loki, and other Disney Villains; and be mischievous when you greet Stitch and Angel in their Halloween-themed outfits for the first time. You also can't miss Mickey and Friends and Duffy and Friends in their most adorable Halloween-themed outfits! Lotso will also be back in Toy Story Land to grab your attention for a sweet snap.



Seize all the enjoyable moments as you take on the challenge of a traditional candy hunt! Grab a trick-or-treat bag designed in your favorite style at Halloween Time Festival Gardens, and wander in the park to find the different character-shaped pumpkin head candy stations, such as Iron Man, Spider-Man, Alien, and Slinky Dog.

Wicked Tips to Get Ready for the Party

To transform into a total fashionista this Halloween and make Cruella proud, guests can purchase brand-new Halloween-themed apparel and accessories to mix and match, creating the perfect eye-catching outfit for the house party!

With Disney Villains-themed headbands, costumes and accessories, you can steal the spotlight and shine this Halloween. A series of “The Nightmare Before Christmas” themed items such as T-shirts, tattoo stickers and glowing necklaces will certainly surprise the hospitable Pumpkin King. In addition, there are more Disney Friends Halloween themed items, including shoulder plushes and tote bags, to perfect your look! Spellbinding makeup artists await guests at Main Street, U.S.A. and Adventureland to help put their evilest face forward. Kids can also get their wicked hairstyles and nails decorations at Bibbidi Bobbidi Boutique!



Extend the Fang-tastic Fun

To enjoy a premium experience like no other, purchase Disney Premier Access for priority entry to House of De Vil-lains or “Let’s Get Wicked,” or reserve a three-hour Halloween Wicked Fun Tour for priority entry to House of De Vil-lains and reserved seating for “Let’s Get Wicked,” as well as enjoying the “Mickey’s Halloween Time Street Party!” from a designated viewing area.



Or even better, enjoy the festivities from day to night by staying at one of the resort hotels! Immerse yourself into the Halloween Town vibe with the purchase of the “Jack Skellington's Wicked Welcome Room Surprise” package. Guests can also add-on to enjoy special workshop, including making a Jack themed skull-shaped table lamp or Halloween themed Disney balloon to showcase their style.

Enjoy an eerie evening with a new, fun-filled Disney themed snack basket as you watch Disney movies at the Wicked Starlight Picnic. If you want to challenge your friends’ monstrous appetites, reserve the Halloween themed buffet at Enchanted Garden Restaurant in Hong Kong Disneyland Hotel.



This Halloween, bring your evil best and hit all wicked spots to unleash your inner villain at Hong Kong Disneyland Resort!

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Hong Kong Disneyland asks for guests’ kind understanding and compliance with the following requirements when visiting the park. Guests must:

1. Purchase their tickets in advance and make park visit reservations up to 90 days in advance of their visit, via the Hong Kong Disneyland reservation website; and
2. Comply with the latest visit arrangements at <https://www.hongkongdisneyland.com/guest-services/health-and-safety/>.

* Wearing face mask is optional for guests and cast members across the resort.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort’s luxurious Disney hotels. The magic doesn’t end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access

members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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